

FRESH PRODUCE

INDIA

3-4 APRIL 2025, MUMBAI

**INDIA'S LEADING EVENT FOR
THE FRESH PRODUCE BUSINESS**

SPONSORSHIP PACKAGES 2025

freshproduceindia.com



Organised by

FRUITNET

Official Partner

**ASIA FRUIT
LOGISTICA**

INDIA'S LEADING EVENT FOR THE FRESH PRODUCE INDUSTRY

The best business event for fresh produce professionals in India

Fresh Produce India is India's top business event for fresh fruit and vegetables.

INDIA IN NUMBERS



COME TO FRESH PRODUCE INDIA

To connect

With customers, buyers, suppliers, and service providers.

To network

With the best businesses.

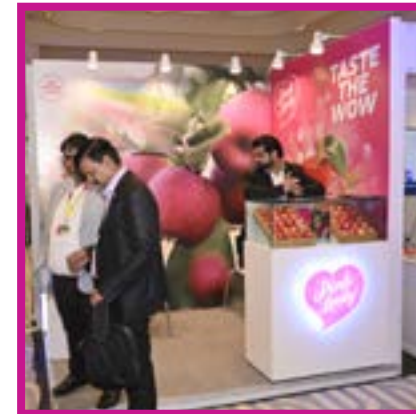
To get informed

With expert content and insight to grow your business.

For more information email info@freshproduceindia.com to see how you can get involved.

freshproduceindia.com

Almost **300**
top attendees
from India and from
20+
countries
worldwide



SPOTLIGHT YOUR BUSINESS

Fresh Produce India helps you:

- ▶ RAISE YOUR PRODUCT PROFILE
- ▶ MAXIMISE YOUR BRAND EXPOSURE
- ▶ GET FACE-TO-FACE WITH YOUR TARGET AUDIENCE
- ▶ BUILD RELATIONSHIPS WITH CUSTOMERS
- ▶ START CONVERSATIONS WITH NEW CLIENTS
- ▶ SHARE YOUR EXPERTISE AND INSIGHT
- ▶ BECOME A MARKET LEADER

FIND
**THE RIGHT
SPONSORSHIP
PACKAGE**
AT **FRESH PRODUCE INDIA**

For more information email info@freshproduceindia.com to see how you can get involved.

freshproduceindia.com



SPONSORSHIP PACKAGES

	PLATINUM US\$ 11,250	GOLD US\$ 8,750	SILVER US\$ 6,250	BRONZE US\$ 5,250
Advert in the Fresh Produce India preview issue of Asiafruit Magazine CLICK HERE FOR EXAMPLE	Premium Position	1 page	1/2 page	1/4 page
Company logo on all print and digital promotional materials CLICK HERE FOR EXAMPLE	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Dedicated company space on the event app CLICK HERE FOR EXAMPLE	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company logo on conference display wall and onsite event signage CLICK HERE FOR EXAMPLE	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company logo and link on freshproduceindia.com	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company video played during breaks (max one minute)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Free delegate passes to entire event programme	8	6	3	2
One conference bag insert (flyer, brochure, gift or stationery)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Expo stand	6m ²	5m ²		
Choice of one item to sponsor and personalise (select from options below)*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Complimentary subscription to Asiafruit Magazine	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

PLATINUM AND GOLD SPONSORS



SILVER SPONSORS



Choose an option off the shelf or ask us to come up with something different and tailored just for your organisation.
Email info@freshproduceindia.com to see how you can get involved.

*Platinum, Gold and Silver sponsorship items are allocated on a first-come, first-served basis

LEARN MORE ABOUT OUR SPONSORSHIP PACKAGES

PLATINUM AND GOLD



SILVER



ON REQUEST
– BRING YOUR IDEAS AND WE WILL MAKE THEM A REALITY

*Platinum, Gold and Silver sponsorship items are allocated on a first-come, first-served basis

freshproduceindia.com

INCREASE BRAND VISIBILITY FROM YOUR STAND

The Fresh Produce India expo offers the perfect platform to boost your brand and connect with customers face to face. Exhibit your products, services, or latest campaign from a prime position in the event's networking arena.

Expo Packages*	US\$2,450	US\$2,950	US\$4,400	US\$4,900
STAND SIZE	5m ²	6m ²	9m ²	10m ²
SHELL STAND	✓	✓	✓	✓
FREE DELEGATE PASSES	1	1	2	4
STAND FURNITURE**	✓	✓	✓	✓
ELECTRIC POWER POINT	1	1	2	3
SPOT LIGHTS	2	2	3	4
WIFI	✓	✓	✓	✓
COMPANY LOGO AND PROFILE ON THE FRESH PRODUCE INDIA WEBSITE	✓	✓	✓	✓

NEW FULL BRANDED PACKAGE!***

Add branding to your walls and a branded counter to your stand for only **US\$500** extra per stand.

*All stand decoration and furnishing other than those specified are to be arranged by the exhibitor.

Any additional services are chargeable (extra stand furniture, audio-visual, extra lighting, graphics etc) and must be booked through official Fresh Produce India expo supplier.

** Standard furniture includes a table and 2 chairs (more chairs available for bigger stands) + 18% GST charge

***Design artwork to be provided by client

For more information email info@freshproduceindia.com to see how you can get involved.

freshproduceindia.com



CREATE SUCCESSFUL STRATEGIC ALLIANCES AT **FRUITNET LIVE** EVENTS

Fruitnet Media International specialises in high-quality, content-rich, commercial networking conferences for the fresh produce industry around the globe. These live events provide the best arena to connect with present and future clients, to discover new trade opportunities, and to shape the future of your business.

Sponsorship of a Fruitnet Live event is the perfect way to make yourself known in the market. We offer a variety of opportunities, from standard event sponsorship options to exhibition stand spaces, and much more...

SPONSOR A SINGLE EVENT OR A BUNDLE OF EVENTS

OUR REPRESENTATIVES ARE READY TO SUPPORT YOU EVERY STEP OF THE WAY

Get in touch today and discover how we can turn your brand into a fresh produce industry star: events@fruitnet.com

fruitnet.com



FRUITNET MEDIA INTERNATIONAL GROUP

EUROFRUIT

ASIAFRUIT

亚洲水果
ASIAFRUIT

FRESH PRODUCE
JOURNAL

PRODUCE
PLUS

FRUCHTHANDEL
MAGAZIN

Mint
Part of Fruitnet Media International



FRUITNET

Market Intelligence Ltd (Part of Fruitnet Media International)
The Food Exchange, New Covent Garden Market, London SW8 5EL, UK
Tel +44 20 7501 3700 | fruitnet.com