

**SPONSORSHIP PACKAGES 2025** 

THE ALL-IN-ONE CONTENT HUB AT THE HEART OF ASIA FRUIT LOGISTICA

3-5 SEPTEMBER 2025 HONG KONG









THE GLOBAL STAGE FOR YOUR BRAND IN ASIA

Asiafruit Knowledge Centre is the all-in-one content hub at Asia Fruit Logistica... and it's free to attend for every exhibitor and visitor.

Asiafruit Knowledge Centre brings together Asiafruit Congress, Asiafruit Business Forum, and Asiafruit Showcase in one central location on the show floor.

#### **Sponsor ASIAFRUIT KNOWLEDGE CENTRE and:**

- Reach Asia's biggest global audience of 13,000+ high-level fresh produce professionals
- Maximise your brand exposure
- Build relationships with existing customers
- Start conversations with new clients
- Share your story, expertise and insights



## ASIAFRUIT KNOWLEDGE CENTRE

Across three stages over three days, expert speakers provide the best combination of strategic insights and practical takeaways to help you grow your business in Asia.



ASIAFRUIT CONGRESS

亚洲水果国际果蔬大会

Thought leadership and best business strategies for Asia

ASIAFRUIT
BUSINESS FORUM

亚洲水果商务论坛

Fresh produce case studies for business success

ASIAFRUIT SHOWCASE

亚洲水果展秀台

Fresh produce innovations for business in Asia









### **SPONSORSHIP PACKAGES**

	USD\$ 15,600	USD\$ 12,700	USD\$ 9,700	USD\$7,500
Advert in Asiafruit Magazine official Asia Fruit Logistica issue CLICK HERE FOR EXAMPLE	DPS	1 PAGE	1 PAGE	1 PAGE
Company logo on all print and digital promotional materials CLICK HERE FOR EXAMPLE	V	<b>✓</b>	V	<b>✓</b>
Company logo on Asiafruit Knowledge Centre stage and onsite signage CLICKHEREFOREXAMPLE	PLATINUM	GOLD	SILVER	BRONZE
Complimentary subscription to Asiafruit Magazine	<b>✓</b>	<b>✓</b>	V	<b>✓</b>
Advert in Asiafruit Knowledge Centre Handbook CLICK HERE FOR EXAMPLE	<b>✓</b>	<b>✓</b>	V	<b>✓</b>
Company logo and profile in Asiafruit Knowledge Centre Handbook	<b>✓</b>	<b>✓</b>	V	<b>✓</b>
Company profile and link on asiafruitknowledgecentre.com	<b>✓</b>	<b>✓</b>	V	<b>✓</b>
Complimentary visitor tickets to Asia Fruit Logistica and Asiafruit Knowledge Centre	25	15	10	5
Premium entry and listing in Asia Fruit Logistica Visitor Guide	<b>✓</b>	<b>✓</b>	V	
Choice of one item to sponsor and personalise (select from below)	V	V	V	
Company video played at Asiafruit Knowledge Centre	V	V		
Company brochure distributed at Asiafruit Knowledge Centre	V	V		
Sponsor spotlight post across Fruitnet social media	V	V		
Banner advertisement on Fruitnet Daily News OR Asiafruit WeChat	1 MONTH			
Banner on Asiafruit website (English or Chinese)	1 MONTH			

SELECT AN OPTION OR CREATE YOUR OWN BESPOKE PACKAGE

PUT YOUR BUSINESS IN THE SPOTLIGHT!

info@asiafruitknowledgecentre.com for more information

#### **PLATINUM & GOLD SPONSORS:**



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STATISTICS HANDBOOK



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FLOOR STICKERS



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COMPANY VIDEO
PLAYED AT ASIAFRUIT
KNOWLEDGE CENTRE

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#### ON REQUEST - BRING YOUR IDEAS AND WE WILL MAKE THEM A REALITY

\*Platinum, Gold and Silver sponsorship items are allocated on a first-come, first-served basis



## BRANDS WE HAVE WORKED WITH

















































































# CREATE SUCCESSFUL STRATEGIC ALLIANCES AT FRUITNET LIVE EVENTS

Fruitnet Media International specialises in high-quality, content-rich, commercial networking conferences for the fresh produce industry around the globe. These live events provide the best arena to connect with present and future clients, to discover new trade opportunities, and to shape the future of your business.

Sponsorship of a Fruitnet Live event is the perfect way to make yourself known in the market. We offer a variety of opportunities, from standard event sponsorship options to exhibition stand spaces, and much more...

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