



# SPONSORSHIP PACKAGES 2025

ASIAFRUIT CONGRESS 亚洲水果国际论坛大会  
ASIAFRUIT BUSINESS FORUM 亚洲水果商务论坛  
ASIAFRUIT SHOWCASE 亚洲水果展示台

THE NEW CONTENT HUB AT  
THE HEART OF ASIA FRUIT LOGISTICA

3-5 SEPTEMBER 2025  
HONG KONG

Organised by

ASIAFRUIT

Together with

ASIA FRUIT  
LOGISTICA

[asiafruitknowledgecentre.com](http://asiafruitknowledgecentre.com)



# THE GLOBAL STAGE FOR YOUR BRAND IN ASIA

**Asiafruit Knowledge Centre** is the new content hub at Asia Fruit Logistica...and it's free to attend for every exhibitor and visitor.

**Asiafruit Knowledge Centre** brings together Asiafruit Congress, Asiafruit Business Forum, and Asiafruit Showcase on the trade show floor.

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- ✓ Maximise your brand exposure
- ✓ Build relationships with existing customers
- ✓ Start conversations with new clients
- ✓ Share your story, expertise and insights
- ✓ Be part of something different



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# ASIAFRUIT KNOWLEDGE CENTRE

Across three stages over three days, expert speakers provide the best combination of strategic insights and practical takeaways to help you grow your business in Asia.



## ASIAFRUIT CONGRESS

亚洲水果国际果蔬大会

Thought leadership and best business strategies for Asia

## ASIAFRUIT BUSINESS FORUM

亚洲水果商务论坛

Fresh produce case studies for business success

## ASIAFRUIT SHOWCASE

亚洲水果展秀台

Fresh produce innovations for business in Asia



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# SPONSORSHIP PACKAGES

	PLATINUM USD\$ 15,600	GOLD USD\$ 12,700	SILVER USD\$ 9,700	BRONZE USD\$ 7,500
Advert in Asiafruit Magazine official Asia Fruit Logistica issue <a href="#">CLICK HERE FOR EXAMPLE</a>	DPS	1 PAGE	1 PAGE	1 PAGE
Company logo on all print and digital promotional materials <a href="#">CLICK HERE FOR EXAMPLE</a>	✓	✓	✓	✓
Company logo on Asiafruit Knowledge Centre stage and onsite signage <a href="#">CLICKHEREFOREXAMPLE</a>	PLATINUM	GOLD	SILVER	BRONZE
Complimentary subscription to Asiafruit Magazine	✓	✓	✓	✓
Advert in Asiafruit Knowledge Centre Handbook <a href="#">CLICK HERE FOR EXAMPLE</a>	✓	✓	✓	✓
Company logo and profile in Asiafruit Knowledge Centre Handbook	✓	✓	✓	✓
Company profile and link on <a href="http://asiafruitknowledgecentre.com">asiafruitknowledgecentre.com</a>	✓	✓	✓	✓
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Sponsor spotlight post across Fruitnet social media	✓	✓		
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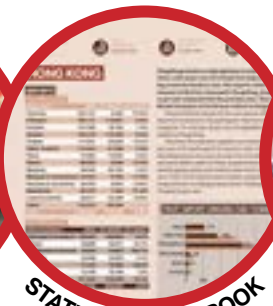
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