

ISSUE CALENDARWEEK	SPECIAL PRINT RUN	PUBLICATION DATE	ADVERTISING DEADLINE	SPECIAL EDITIONS	FEATURES
49/50 SPECIAL 51/52	12,000	13.12.24 20.12.24	27.11.24 10.12.24	best in fresh	<ul style="list-style-type: none"> • Brands, concepts, ideas for the fresh produce market • Trend products: Oranges • Review of the year 2024
1/2	8,000	10.1.25	2.1.25	Fruit Logistica Preview I	<ul style="list-style-type: none"> • Fresh Convenience • Seeds and varietal development • Crop protection
3	8,000	17.1.25	7.1.25	Fruit Logistica Preview II	<ul style="list-style-type: none"> • Sorting and packaging • Smart Horticulture • Robotics • Automatisation • Use of artificial intelligence • Production and harvesting technology • Irrigation technology • Greenhouse technology • Digital technologies/ERP systems • Maturing technology/Maturity monitoring • Transport and logistics
3 SPECIAL	9,200	17.1.25	6.1.25	Flanders	<ul style="list-style-type: none"> • Flanders at Fruit Logistica (Bound insert)
3 SPECIAL	8,000	17.1.25	6.1.25	France	<ul style="list-style-type: none"> • France at Fruit Logistica (Supplement)
4	8,000	24.1.25	10.1.25	Fruit Logistica Preview III	<ul style="list-style-type: none"> • Global fresh produce trade (Southern Hemisphere/Overseas, North Africa, Portugal, Turkey, Greece, Cyprus, Israel, Eastern Europe, Scandinavia) • Exotics, specialties • Innovations
4 SPECIAL	8,000	24.1.25	10.1.25	Netherlands	<ul style="list-style-type: none"> • Netherlands at Fruit Logistica (Supplement)
4 SPECIAL	8,000	24.1.25	13.1.25	Spain	<ul style="list-style-type: none"> • Spain at Fruit Logistica (Supplement)
5	8,000	31.1.25	17.1.25	Fruit Logistica Preview IV	<ul style="list-style-type: none"> • Germany: Production, fruit trade and wholesale markets • Austria and Switzerland • Product safety and quality assurance, laboratories • Organic and fair trade, sustainability • Biofach (11.-14.2., Nürnberg)
5 SPECIAL	8,000	31.1.25	16.1.25	Italy	<ul style="list-style-type: none"> • Italy at Fruit Logistica (Supplement)
5 SPECIAL	40,000	31.1.25	20.12.24	Fruit Logistica Exhibition Guide	<ul style="list-style-type: none"> • The official Fruit Logistica exhibition guide (Supplement in issue 5 and distribution at Fruit Logistica)
6/7/8		21.2.25	11.2.25	Fruit Logistica Review I	<ul style="list-style-type: none"> • Germany, Flanders, Netherlands, Austria, Switzerland • Fresh Convenience • Internorga (14.-18.3., Hamburg)
9		28.2.25	18.2.25	Fruit Logistica Review II	<ul style="list-style-type: none"> • Global fruit trade, Overseas, Mediterranean, Spain, Italy • South Tyrol, Berries (Fruitnet Berry Congress, 13.-14.3., Rotterdam) • Seeds and varietal development • Crop protection
10		7.3.25	25.2.25	Fruit Logistica Review III	<ul style="list-style-type: none"> • Sorting and packaging • Technology and logistics • France • Grapes from the Southern Hemisphere
11		14.3.25	4.3.25		<ul style="list-style-type: none"> • Asparagus • Early potatoes • European greenhouse produce: Cucumbers, paprika, tomatoes, aubergines
12		21.3.25	11.3.25		<ul style="list-style-type: none"> • Mushrooms • Berries from Spain • Fresh produce from Greece • Freskon (10.-12.4., Thessaloniki)

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13		28.3.25	18.3.25		<ul style="list-style-type: none"> • Flanders • Start of the season in New Zealand • Crop protection
14/15		11.4.25	1.4.25		<ul style="list-style-type: none"> • Fresh Convenience • Asparagus
16/17		25.4.25	15.4.25		<ul style="list-style-type: none"> • Macfrut Preview (7.-9.5., Rimini) • Grapes from Italy
18		2.5.25	22.4.25		<ul style="list-style-type: none"> • Produce from Germany • Tomatoes • Pipfruit and kiwifruit from New Zealand • Southern Hemisphere
19 SPECIAL	10,000	9.5.25	24.4.25	Product Guide	<ul style="list-style-type: none"> • VOLUME 2
20		16.5.25	6.5.25		<ul style="list-style-type: none"> • Garlic, onions and ginger • Melons from Almería • Berry fruit • Bananas
21		23.5.25	13.5.25		<ul style="list-style-type: none"> • Summer season in France • Digital technologies, ERP systems, blockchain, CRM systems, cybersecurity • Methods for extending the shelf life of perishable products • Smart Horticulture • Green Tech (10.-12.6, Amsterdam)
22/23 SPECIAL	6,000	6.6.25	27.5.25	Packaging & Sustainability	<ul style="list-style-type: none"> • Recycling management • EU Packaging regulation
24		13.6.25	3.6.25		<ul style="list-style-type: none"> • Avocados • Stone fruit from Spain • Pineapples • Cherries from Europe • Fresh Convenience
25		20.6.25	10.6.25		<ul style="list-style-type: none"> • Netherlands • Summer fruit from Italy • Melons from Murcia • Product safety and quality assurance, laboratories
26/27		4.7.25	24.6.25		<ul style="list-style-type: none"> • Flanders • Stone fruit from Europe • Summer fruit from Spain
28/29		18.7.25	8.7.25		<ul style="list-style-type: none"> • Produce from Germany • Salad, fresh herbs, garlic and spices • Modern refrigeration logistics/monitoring cold chain
30/31		1.8.25	22.7.25		<ul style="list-style-type: none"> • Grapes and summer fruit from Southern Europe • Plums from France
32/33		15.8.25	5.8.25		<ul style="list-style-type: none"> • Seeds and varietal development • Plant protection • Mushrooms • Onions and potatoes
34/35		29.8.25	19.8.25		<ul style="list-style-type: none"> • Pipfruit from Europe • Organic products, fair trade, sustainability • Netherlands
36 SPECIAL	5,000	5.9.25	26.8.25	DOGK	<ul style="list-style-type: none"> • German Fruit & Vegetable Congress (22.-23.9., Düsseldorf)
37		12.9.25	2.9.25		<ul style="list-style-type: none"> • Berry fruit • Sorting and packaging • Fachpack (23.-25.9., Nürnberg) • Nuts and dried fruit

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38 SPECIAL	5,000	19.9.25	9.9.25	Fruit Attraction	<ul style="list-style-type: none"> • Fruit Attraction Preview (30.9.-2.10., Madrid) • Mangoes from Spain • Kaki • Apples from France • Tropical melons • Latin America • France at Fruit Attraction • Italy at Fruit Attraction • Club pears
39		26.9.25	16.9.25		<ul style="list-style-type: none"> • German Fruit & Vegetable Congress - Review • Produce from Germany • Flanders • Fresh Convenience
40/41		10.10.25	30.9.25		<ul style="list-style-type: none"> • Bananas • Salad and autumn produce from France • Netherlands • Digital technologies, ERP systems
42/43		24.10.25	14.10.25		<ul style="list-style-type: none"> • Fruit Attraction - Review • Avocados • Italy - Autumn season • Grapes from Overseas • Mangoes and papayas • Tomatoes (Fruitnet Tomato Congress, November, Spain) • Production, irrigation and harvesting technology, greenhouses
44		31.10.25	21.10.25		<ul style="list-style-type: none"> • Pipfruit from South Tyrol • Pears • Kiwifruit from Europe • Citrus from Spain
45		7.11.25	28.10.25		<ul style="list-style-type: none"> • Maturing technology/Maturity monitoring • Trends and technology for asparagus and berry production • expoSE & expoDirekt (November, Karlsruhe) • Agritechnica (9.-15.11., Hannover)
46/47		21.11.25	11.11.25		<ul style="list-style-type: none"> • Exotics, melons and specialities • Citrus and vegetables from Morocco • Produce from Germany • Nuts and dried fruit • Pipfruit from Germany
48		28.11.25	18.11.25		<ul style="list-style-type: none"> • Citrus from the Mediterranean • Fruit and winter vegetables from Italy • Product safety and quality assurance, laboratories
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