



**FRESH PRODUCE**

**INDIA**

**3-4 APRIL 2025, MUMBAI**

**INDIA'S LEADING EVENT FOR  
THE FRESH PRODUCE BUSINESS**

**SPONSORSHIP PACKAGES 2025**

**[freshproduceindia.com](https://freshproduceindia.com)**



Organised by

**FRUITNET**

Official Partner

**ASIA FRUIT  
LOGISTICA**



# INDIA'S LEADING EVENT FOR THE FRESH PRODUCE INDUSTRY

The best business event for fresh produce professionals in India

Fresh Produce India is India's top business event for fresh fruit and vegetables.

## INDIA IN NUMBERS



## COME TO FRESH PRODUCE INDIA

### To connect

With customers, buyers, suppliers, and service providers.

### To network

With the best businesses.

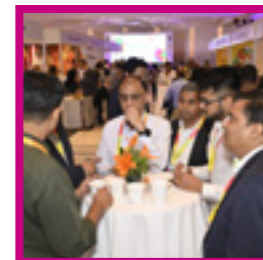
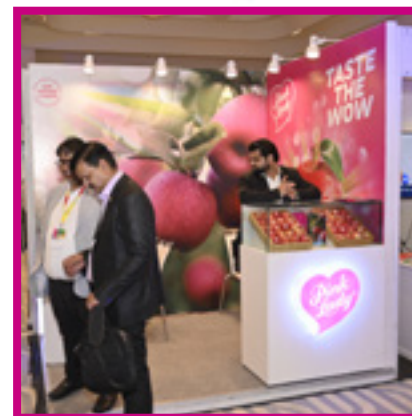
### To get informed

With expert content and insight to grow your business.

For more information email [info@freshproduceindia.com](mailto:info@freshproduceindia.com) to see how you can get involved.

[freshproduceindia.com](http://freshproduceindia.com)

**Almost 300**  
top attendees  
from India and from  
**20+**  
countries  
worldwide



# SPOTLIGHT YOUR BUSINESS

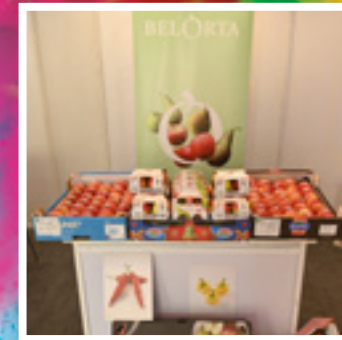
## Fresh Produce India helps you:

- ▶ RAISE YOUR PRODUCT PROFILE
- ▶ MAXIMISE YOUR BRAND EXPOSURE
- ▶ GET FACE-TO-FACE WITH YOUR TARGET AUDIENCE
- ▶ BUILD RELATIONSHIPS WITH CUSTOMERS
- ▶ START CONVERSATIONS WITH NEW CLIENTS
- ▶ SHARE YOUR EXPERTISE AND INSIGHT
- ▶ BECOME A MARKET LEADER

FIND  
**THE RIGHT  
SPONSORSHIP  
PACKAGE**  
AT **FRESH PRODUCE INDIA**

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# SPONSORSHIP PACKAGES

	PLATINUM US\$ 11,250	GOLD US\$ 8,750	SILVER US\$ 6,250	BRONZE US\$ 5,250
Advert in the Fresh Produce India preview issue of Asiafruit Magazine <a href="#">CLICK HERE FOR EXAMPLE</a>	Premium Position	1 page	1/2 page	1/4 page
Company logo on all print and digital promotional materials <a href="#">CLICK HERE FOR EXAMPLE</a>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Dedicated company space on the event app <a href="#">CLICK HERE FOR EXAMPLE</a>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company logo on conference display wall and onsite event signage <a href="#">CLICK HERE FOR EXAMPLE</a>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company logo and link on <a href="http://freshproduceindia.com">freshproduceindia.com</a>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company video played during breaks (max one minute)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Free delegate passes to entire event programme	8	6	3	2
One conference bag insert (flyer, brochure, gift or stationery)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Expo stand	6m <sup>2</sup>	5m <sup>2</sup>		
Choice of one item to sponsor and personalise (select from options below)*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Complimentary subscription to Asiafruit Magazine	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

## PLATINUM AND GOLD SPONSORS



EVENT APP



DRINKS  
RECEPTION



POCKET  
PLANNER



DELEGATE  
LUNCH



DELEGATE  
BAG



LANYARDS



COFFEE  
STATION



SAMPLING  
STATION



YOUR COMPANY  
EDITION OF FRUITBOX  
PODCAST

## SILVER SPONSORS



REGISTRATION



WELCOME  
REFRESHMENTS



BUSINESS  
LOUNGE



DELEGATE  
GIFT



SURVEY



STUDY  
TOUR



COMPANY VIDEO

Choose an option off the shelf or ask us to come up with something different and tailored just for your organisation.  
Email [info@freshproduceindia.com](mailto:info@freshproduceindia.com) to see how you can get involved.

\*Platinum, Gold and Silver sponsorship items are allocated on a first-come, first-served basis



# LEARN MORE ABOUT OUR SPONSORSHIP PACKAGES

## PLATINUM AND GOLD



FLOOR STICKERS



FRUITBOX PODCAST



DELEGATE BAG



POCKET PLANNER



EVENT APP



DRINKS RECEPTION



COFFEE STATION



DELEGATE LUNCH

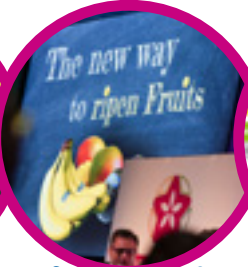


SAMPLING STATION

## SILVER



BUSINESS LOUNGE



COMPANY VIDEO



SURVEY



STUDY TOUR



CHARGING STATION



DELEGATE GIFT



REGISTRATIONS



WIFI



WELCOME REFRESHMENTS

**ON REQUEST  
– BRING YOUR IDEAS AND WE WILL MAKE THEM A REALITY**

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# INCREASE BRAND VISIBILITY FROM YOUR STAND

The Fresh Produce India expo offers the perfect platform to boost your brand and connect with customers face to face. Exhibit your products, services, or latest campaign from a prime position in the event's networking arena.

Expo Packages*	US\$2,450	US\$2,950	US\$4,400	US\$4,900
STAND SIZE	5m <sup>2</sup>	6m <sup>2</sup>	9m <sup>2</sup>	10m <sup>2</sup>
SHELL STAND	✓	✓	✓	✓
FREE DELEGATE PASSES	1	1	2	4
STAND FURNITURE**	✓	✓	✓	✓
ELECTRIC POWER POINT	1	1	2	3
SPOT LIGHTS	2	2	3	4
WIFI	✓	✓	✓	✓
COMPANY LOGO AND PROFILE ON THE FRESH PRODUCE INDIA WEBSITE	✓	✓	✓	✓

## NEW FULL BRANDED PACKAGE!\*\*\*

Add branding to your walls and a branded counter to your stand for only **US\$500** extra per stand.

\*All stand decoration and furnishing other than those specified are to be arranged by the exhibitor.

Any additional services are chargeable (extra stand furniture, audio-visual, extra lighting, graphics etc) and must be booked through official Fresh Produce India expo supplier.

\*\* Standard furniture includes a table and 2 chairs (more chairs available for bigger stands) + 18% GST charge

\*\*\*Design artwork to be provided by client

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# freshproduceindia.com





# CREATE SUCCESSFUL STRATEGIC ALLIANCES AT **FRUITNET LIVE** EVENTS

Fruitnet Media International specialises in high-quality, content-rich, commercial networking conferences for the fresh produce industry around the globe. These live events provide the best arena to connect with present and future clients, to discover new trade opportunities, and to shape the future of your business.

Sponsorship of a Fruitnet Live event is the perfect way to make yourself known in the market. We offer a variety of opportunities, from standard event sponsorship options to exhibition stand spaces, and much more...

## SPONSOR A SINGLE EVENT OR A BUNDLE OF EVENTS

OUR REPRESENTATIVES ARE READY TO SUPPORT YOU EVERY STEP OF THE WAY

Get in touch today and discover how we can turn your brand into a fresh produce industry star: [events@fruitnet.com](mailto:events@fruitnet.com)

[fruitnet.com](http://fruitnet.com)



FRUITNET MEDIA INTERNATIONAL GROUP

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ASIAFRUIT

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ASIAFRUIT

FRESH PRODUCE  
JOURNAL

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