



**FRESH PRODUCE**

**VIETNAM**

Organised by

**FRUITNET**

**13-14 MAY 2025**  
**HO CHI MINH CITY**

The new meeting point for the fresh produce business in Vietnam

**SPONSORSHIP  
PACKAGES 2025**

[freshproducevietnam.com](https://freshproducevietnam.com)



Official partner

**ASIA FRUIT  
LOGISTICA**



# VIETNAM'S LEADING EVENT FOR THE FRESH PRODUCE BUSINESS

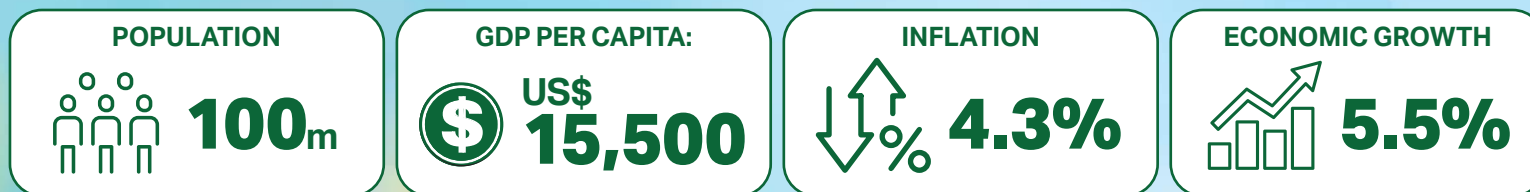
The best business event for fresh produce professionals in Vietnam

**FRUITNET IS COMING TO HO CHI MINH CITY IN MAY 2025.**

Fresh Produce Vietnam is our brand-new fresh produce business conference and networking event plus boutique expo.

DISCOVER NEW OPPORTUNITIES  
**BRAND  
NEW  
EVENT**

## VIETNAM IN FIGURES



## COME TO FRESH PRODUCE VIETNAM

### TO CONNECT

With customers, buyers, suppliers, and service providers.

### TO NETWORK

With the best businesses.

### TO GET INFORMED

With expert content and insight to grow your business.

For more information email [info@freshproducevietnam.com](mailto:info@freshproducevietnam.com) to see how you can get involved.

**freshproducevietnam.com**



# SPOTLIGHT YOUR BUSINESS

## Fresh Produce Vietnam helps you:

- ▶ RAISE YOUR PRODUCT PROFILE
- ▶ MAXIMISE YOUR BRAND EXPOSURE
- ▶ GET FACE-TO-FACE WITH YOUR TARGET AUDIENCE
- ▶ BUILD RELATIONSHIPS WITH CUSTOMERS
- ▶ START CONVERSATIONS WITH NEW CLIENTS
- ▶ SHARE YOUR EXPERTISE AND INSIGHT
- ▶ BECOME A MARKET LEADER

## FIND THE RIGHT SPONSORSHIP PACKAGE AT FRESH PRODUCE VIETNAM

For more information email [info@freshproducevietnam.com](mailto:info@freshproducevietnam.com) to see how you can get involved.

[freshproducevietnam.com](http://freshproducevietnam.com)





# SPONSORSHIP PACKAGES

	PLATINUM US\$ 10,000	GOLD US\$ 7,500	SILVER US\$ 5,500	BRONZE US\$ 4,500
Advert in Asiafruit Magazine official Vietnam issue <a href="#">CLICK HERE FOR EXAMPLE</a>	Premium Position	1 page	1/2page	1/4 page
Company logo on all print and digital promotional materials <a href="#">CLICK HERE FOR EXAMPLE</a>	✓	✓	✓	✓
Dedicated company space on the event app <a href="#">CLICK HERE FOR EXAMPLE</a>	✓	✓	✓	✓
Company logo on conference display wall and onsite event signage <a href="#">CLICK HERE FOR EXAMPLE</a>	✓	✓	✓	✓
Company logo and link on <a href="http://freshproducevietnam.com">freshproducevietnam.com</a>	✓	✓	✓	✓
Company video played during breaks (max one minute)	✓	✓		
Free delegate passes to entire event programme	6	4	3	2
One conference bag insert (flyer, brochure, gift or stationery)	✓	✓	✓	✓
Expo stand	6m <sup>2</sup>	5m <sup>2</sup>		
Choice of one item to sponsor and personalise (select from options below)*	✓	✓	✓	
Digital banner advertising 1 month on Asiafruit website	✓			

## PLATINUM AND GOLD SPONSORS



## SILVER SPONSORS



Choose an option off the shelf or ask us to come up with something different and tailored just for your organisation.  
Email [info@freshproducevietnam.com](mailto:info@freshproducevietnam.com) to see how you can get involved.

\*Platinum, Gold and Silver sponsorship items are allocated on a first-come, first-served basis

# LEARN MORE ABOUT OUR SPONSORSHIP PACKAGES

## PLATINUM AND GOLD



FLOOR STICKERS



FRUITBOX PODCAST



DELEGATE BAG



POCKET PLANNER



EVENT APP



DRINKS RECEPTION



COFFEE STATION



DELEGATE LUNCH



SAMPLING STATION

## SILVER



BUSINESS LOUNGE



COMPANY VIDEO



SURVEY



STUDY TOUR



CHARGING STATION



DELEGATE GIFT



REGISTRATIONS



WIFI



WELCOME REFRESHMENTS

**ON REQUEST  
– BRING YOUR IDEAS AND WE WILL MAKE THEM A REALITY**

\*Platinum, Gold and Silver sponsorship items are allocated on a first-come, first-served basis

**freshproducevietnam.com**



# INCREASE BRAND VISIBILITY FROM YOUR STAND

The Fresh Produce Vietnam expo offers the perfect platform to boost your brand and connect with customers face to face. Exhibit your products, services, or latest campaign from a prime position in the event's networking arena.

Expo Packages*	US\$2,450	US\$2,950	US\$4,400	US\$4,900
STAND SIZE	5m <sup>2</sup>	6m <sup>2</sup>	9m <sup>2</sup>	10m <sup>2</sup>
SHELL STAND	✓	✓	✓	✓
FREE DELEGATE PASSES	1	1	2	4
STAND FURNITURE**	✓	✓	✓	✓
ELECTRIC POWER POINT	1	1	2	3
SPOT LIGHTS	2	2	3	4
WIFI	✓	✓	✓	✓
COMPANY LOGO AND PROFILE ON THE FRESH PRODUCE VIETNAM WEBSITE	✓	✓	✓	✓

\*All stand decoration and furnishing other than those specified are to be arranged by the exhibitor.

Any additional services are chargeable (extra stand furniture, audio-visual, extra lighting, graphics etc) and must be booked through official Fresh Produce Vietnam expo supplier.

\*\* Standard furniture includes a table and 2 chairs (more chairs available for bigger stands) + 18% GST charge

\*\*\*Design artwork to be provided by client



# CREATE SUCCESSFUL STRATEGIC ALLIANCES AT **FRUITNET LIVE** EVENTS

Fruitnet Media International specialises in high-quality, content-rich, commercial networking conferences for the fresh produce industry around the globe. These live events provide the best arena to connect with present and future clients, to discover new trade opportunities, and to shape the future of your business.

Sponsorship of a Fruitnet Live event is the perfect way to make yourself known in the market. We offer a variety of opportunities, from standard event sponsorship options to exhibition stand spaces, and much more...

## SPONSOR A SINGLE EVENT OR A BUNDLE OF EVENTS

OUR REPRESENTATIVES ARE READY TO SUPPORT YOU EVERY STEP OF THE WAY

Get in touch today and discover how we can turn your brand into a fresh produce industry star: [events@fruitnet.com](mailto:events@fruitnet.com)

[fruitnet.com](https://fruitnet.com)



FRUITNET MEDIA INTERNATIONAL GROUP

EUROFRUIT

ASIAFRUIT

亚洲水果  
ASIAFRUIT

FRESH PRODUCE  
JOURNAL

PRODUCE  
PLUS

FRUCHTHANDEL  
MAGAZIN

Mint  
Part of Fruitnet Media International

2025

**FRUITNET BERRY CONGRESS**

13-14 MARCH  
ROTTERDAM

**FRUITNET CITRUS CONGRESS**

25-26 MARCH  
VALENCIA

**FRESH PRODUCE INDIA**

3-4 APRIL  
MUMBAI

**FRESH PRODUCE VIETNAM**

13-14 MAY  
HO CHI MINH CITY

**FESTIVAL & FRESH 25**

5 JUNE  
SPALDING

**FRUITNET TROPICALS CONGRESS**

24-25 JUNE  
ANTWERP

**ASIAFRUIT KNOWLEDGE CENTRE**

3-5 SEPTEMBER  
HONG KONG

**DEUTSCHER OBST & GEMÜSE KONGRESS**

22-23 SEPTEMBER  
DÜSSELDORF

**FRUITNET TOMATO CONGRESS**

11-12 NOVEMBER  
MALAGA

**FRUITNET**

Market Intelligence Ltd (Part of Fruitnet Media International)  
The Food Exchange, New Covent Garden Market, London SW8 5EL, UK  
Tel +44 20 7501 3700 | [fruitnet.com](https://fruitnet.com)